WinnDevelopment Hires Development Veteran Abby Goldenfarb as Senior Vice President

BOSTON (July 29, 2026) – WinnCompanies, an award-winning national owner, developer and manager of high-impact apartment communities, today announced it has hired Abby Goldenfarb as a senior vice president for WinnDevelopment.

Goldenfarb previously spent more than two decades with Trinity Financial in Boston, where she has led complex new construction and adaptive reuse projects across New England.

"Abby will immediately become a key leader for the team serving New England, our most active development market," said **WinnDevelopment President Adam Stein**. "Her track record, reputation and range of expertise align perfectly with the opportunities we have in front of us. We're excited to have her on board."

Her notable major neighborhood revitalization projects include the development of the Avenir and One Canal Street in Boston's Bulfinch Triangle, as well as the historic adaptive reuse of Appleton Mills and 110 Canal Street in Lowell's Hamilton Canal Innovation District. Additionally, she has led affordable homeownership projects, and several major transit-oriented, mixed-use and multi-phased developments.

Overall, Goldenfarb managed teams responsible for more than $1.4 billion in total project costs, comprising the creation of more than 2,300 apartment homes and 100,000 square feet of commercial space.

"I look forward to working as part of the Winn team to create new opportunities for developing high-quality housing in New England," she said. "I am excited to embark on this new phase in my development career."

Goldenfarb holds a Master of Business Administration (MBA) from Boston University's Questrom School of Business and a Bachelor of Arts in history from Wellesley College. She serves on the Massachusetts Board of Directors for NAIOP, now known as the Commercial Real Estate Development Association.

WinnDevelopment creates and revitalizes high-impact mixed-income apartment properties through award-winning new construction, renovation and adaptive reuse techniques. The company prioritizes true mixed-income communities for households of all incomes.

Its track record of success has earned it a reputation as a trusted, stable community development partner among local planners, public sector agencies and private sector financiers. The company offers integrated asset management services, pioneering environmentally sustainable design and leading property operations expertise.

About WinnCompanies

WinnCompanies is an award-winning owner, developer and manager of high-impact, quality apartment homes, supported by 4,600 team members in 28 states, the District of Columbia and Puerto Rico. The company is known as a leading manager of multifamily apartment communities, operating the nation's largest portfolio of affordable housing with a groundbreaking resident services platform. Its community development work prioritizes creating true mixed-income properties for households of all incomes. The company has also been a top manager of privatized housing for members of the U.S. Armed Forces and their families since 2001. Founded in Boston in 1971, WinnCompanies is a family-owned, private company. Learn more at WinnCompanies.

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