

National Apartment Association Recognizes Three WinnCompanies Properties for Excellence and Leadership in the Apartment Industry

Awards Won for New Construction, Affordable and Small Community of the Year



BOSTON (June 20, 2023) – Three apartment communities developed and managed by WinnCompanies have won the multifamily industry’s highest awards from the National Apartment Association (NAA).

“NAA extends congratulations to these communities for being selected as winners of this year’s NAA Excellence Awards,” said **NAA President and CEO Bob Pinnegar**. “This award speaks to your resolute effort and commitment to improving the rental housing industry. We thank you for your contributions and continued leadership.”

NAA’s annual Excellence Awards program recognizes outstanding performance and leadership across the rental housing industry – celebrating apartment communities, industry professionals and affiliated apartment associations that make unique contributions to the industry.

“To be recognized for excellence and leadership in the rental housing industry by the NAA is a great endorsement of our development team’s passion to be on the cutting edge in creating the best possible living communities,” said **WinnCompanies CEO Gilbert Winn**.

Added **WinnResidential President Patrick Appleby**: “Each of these communities stood out against stiff competition from across the country because of the on-site staff’s commitment to serving residents and the ongoing performance of the properties. You can’t ask for a better measure of operational success.”

The three award-winning properties were built by WinnDevelopment and are now managed by WinnResidential:

- **The Gordon H. Mansfield Veteran’s Community in Tinton Falls, NJ**, a 70-unit apartment community for military veterans, including those transitioning from homelessness, won the NAA Excellence Award for New Construction Community of the Year. Developed in partnership with the non-profit, Soldier On, the \$23 million development opened in December 2021 and serves veterans earning between 30 and 80 percent of Area Median Income (AMI). The New Construction Community of the Year Award recognizes a new apartment community that excels in service both to the resident and community.
- **The Residences at Brighton Marine in Boston, MA**, a 102-unit, veteran’s preference property with on-site supportive services, won the NAA Excellence Award for Best Affordable Community of the Year. Developed in partnership with the non-profit Brighton Marine, the \$46 million, transit-oriented development opened in September 2020 and serves veterans and their families across the low-income, affordable and middle-income categories. The Affordable Community of the Year Award recognizes an affordable apartment community that excels in service both to the resident and community, as well as financial performance. Communities entered in this category set the standard and increase resident expectations of other affordable communities.
- **The Watson, a 140-unit mixed-income community in Quincy, MA**, featuring 86 apartments for middle-income households, won the NAA Excellence Award for Small Community of the Year. Developed with the non-profit NeighborWorks Housing Solutions, the \$44 million development opened in June 2019. The Small Community of the Year Award recognizes an apartment community with less than 150 units that excels in service both to the resident and community. The Watson was also recognized by the Urban Land Institute with the Jack Kemp Excellence in Affordable and Workforce Housing Award in 2019.

A fourth WinnCompanies’ property, Preserve North, a 284-unit affordable housing complex in Peabody, MA, was recognized by the NAA as one of two finalists in the Best Major Rehab Community of the Year. At the urging of state officials, WinnCompanies acquired the four-building complex, previously known as The Tannery, in July 2019 to prevent it from being sold to a market rate developer as deed-restricted affordability protections for its residents expired. The purchase extended the community’s affordability provisions for a minimum of 45 years and the company launched a comprehensive major renovation project to repair and modernize the historic property.



About WinnCompanies

[WinnCompanies](#) is an award-winning, national owner, developer and manager of high-impact affordable, middle income, mixed-income, market rate and military housing communities. Founded in Boston in 1971 and supported by 3,900 team members in 23 states and the District of Columbia, WinnCompanies is one of the nation's largest multi-family housing managers with 105,600 residential and military apartment homes under management. It is a leading manager of affordable housing and privatized U.S. military housing in the United States. The company also owns 125 apartment communities in 11 states and the District of Columbia.

About NAA

The National Apartment Association (NAA) serves as the leading voice and preeminent resource through advocacy, education, and collaboration on behalf of the rental housing industry. As a federation of 141 state, local and global affiliates, NAA encompasses over 92,000 members representing more than 11 million apartment homes globally. NAA believes that rental housing is a valuable partner in every community that emphasizes integrity, accountability, collaboration, community responsibility, inclusivity, and innovation. To learn more, visit www.naahq.org. NAA thanks its Strategic Partners: The Home Depot Pro & HD Supply, Lowe's Pro Supply and Yardi.